

## Industry Representatives

### Trade Bodies

IPA - [Institute of Practitioners in Advertising](#) - we work with the IPA on joint industry initiatives and also regularly speak at their conferences and seminars

PRCA - [Public Relations Consultants Association](#) - we are an affiliate member of the PRCA and speak at their conferences and seminars

DBA - [Design Business Association](#) - we speak at DBA conferences and seminars and are involved in putting together their annual salary and charge out rate survey

DMA - [Direct Marketing Association](#) - Mandy Merron is the treasurer of the DMA and we regularly speak at their conferences and seminars

MCCA - [Marketing Communication Consultants Association](#) - we are involved with the MCCA benchmarking survey, we attend FD meetings and also speak at their conferences

ISBA - [Incorporated Society of British Advertisers](#) - we speak at their inhouse seminars

### Trade Magazines

Campaign – we are regular contributors of articles and Campaign also run the headline feature on our annual survey "Financial performance of marketing services companies"

PR Week - we regularly contribute articles and also act as scrutineers to the annual PR Week Top 150 league table

Design Week - we regularly contribute articles and also are involved in collating entries to the annual Design Week Top 100 league table

Marketing - we regularly contribute articles and also provide Marketing with the information to populate sector league tables for those companies unable to submit management information under Sarbanes Oxley

Marketing Week - we regularly contribute articles and are asked for our comments on news items

Brand Republic - we regularly contribute articles and are asked for our comments on news items

Media Week - we regularly contribute articles and are asked for our comments on news items

New Media Age - we regularly contribute articles and are asked for our comments on news items

### Lead Partner

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### Key People

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- [Ian Graham](#)

