

Industry Research

A respected centre of expertise.

Kingston Smith's West End office, [Kingston Smith W1](#), is a respected centre of expertise in the marketing services industry. Over the years, we have built a large client base of businesses in advertising, design, direct marketing, sales promotion, market research, media planning and buying, public relations and digital media.

We provide strategic financial, audit and accountancy and tax solutions to clients. Our involvement has also led us to develop specific services tailored to key stages of their business' development.

Our wide range of specialist services include:

- Start-ups, management buy-out and management buy-in plans and negotiations
- Reward and incentive schemes
- Financial healthcheck
- Merger and acquisitions
- Executive selection and non-executive director register through Kingston Smith Recruitment
- Ownership succession
- Fundraising and flotations
- Pre-sale tax planning
- Due diligence
- IT Strategy and Consultancy through Kingston Smith Consultants
- Benchmarking
- Personal tax and financial planning

Lead Partner

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Key People

- [Esther Carder](#)
- [David Childs](#)
- [Cliff Ireton](#)
- [Graham Tyler](#)
- [John West](#)

Links

- [Marketing Monitor Winter 2008/09](#)
- [Marketing Monitor Summer/Autumn 2008](#)
- [Growing Your Business Internationally](#)
- [Design Week Top 100 May 2007](#)
- [Best Practice December 2006](#)

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