

## The Natural Next Step For KSAM

### Kingston Smith Association Management acquires Resources for Associations Limited

Based in Macclesfield, Cheshire, RfA has provided professional support to membership organisations in the UK and Europe since 1993, when the company was founded.

Paul Neale, chief executive of KSAM, said:

“We are very excited about the possibilities this acquisition brings for our clients, partners and staff. This is the natural next step given our successful strategy of providing high-quality, client-focused services and we now offer a compelling alternative to other association management companies.”

RfA will change its name to KSAM and continue to operate from its office in Macclesfield, with managing director Diane Jackson retaining overall responsibility for client relationships and staff development. Clients will be supported by the same management team and staff members.

Diane Jackson, managing director of RfA, said:

“RfA has regularly reviewed its business strategy to identify suitable opportunities for growth. Synergies between KSAM and RfA were evident from the start, with both companies sharing a strong commitment to client care and service delivery. RfA will be able to draw on KSAM's wealth of knowledge and resources, providing its clients with a more enhanced customer experience.”

KSAM was established exclusively to manage not-for-profit organisations. It has since become one of the most successful management companies in the UK, providing services such as strategic planning, company secretarial, corporate compliance, management accounting, payroll, membership subscriptions, Gift Aid reclaims, the full secretariat function, event management, publishing, PR and trustee training courses.

For further information about KSAM, visit: [www.kingstonsmith.co.uk/ksam](http://www.kingstonsmith.co.uk/ksam)

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