

# Charities

Helping you  
help others

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Running a charity effectively is a challenging task in the current economic climate. With the combined pressure of raising adequate funds, managing your finances, meeting stakeholder demands and keeping on top of the constantly changing regulatory and legal framework, the right professional advice can make all the difference.

Kingston Smith can help you meet all these challenges by delivering a comprehensive range of services specially tailored to your needs. Our expertise and experience has led to us being voted 'best charity auditor' by readers of a leading not for profit magazine six times in the last decade.

# Leading charity advisers

To manage a charity successfully to ensure its goals are met, you need access to a wide range of management skills and expertise. In order to help you do this, we have developed a range of services in addition to audit and accounting.

We recognise that every organisation is different and that the advice we provide to you will need to reflect that. Using our sector knowledge and years of working with charities, we are able to anticipate and respond to your organisation's needs with prompt, reliable answers and advice.

We work with organisations across the sector – arts and culture, grant giving trusts, international charities, disability charities, religious organisations, medical and healthcare, military charities and education. We work with many well-known names in the sector, from major trusts, foundations and non-departmental public bodies to membership organisations and voluntary groups.

# Service beyond expectation

We want to help you succeed. That's why each charity client, irrespective of size, is allocated a dedicated team immersed in the issues facing charities today, headed by an experienced charity specialist partner.

We take the time to listen to you, and to recognise your own unique circumstances so that we can provide you with the practical and innovative solutions you need to meet your objectives.

Because of our deep sector knowledge, our specialist charities team can act as a sounding board on general management issues or deal with specific technical queries. Whatever your needs, we strive to deliver a service that goes beyond your expectations.

# Specialist services to support your development

We are more than just accountants. By listening to your needs and to help you achieve your organisations goals, we have built up a range of specialist services, which demonstrate that we go the extra mile to support your development.

## **Audit and business advice**

Our thorough understanding of the sector's regulatory and financial environment ensures that we carry out audits efficiently and effectively. Our expertise provides a high level of assurance to trustees and other stakeholders, as well as identifying opportunities to improve financial management and minimise operational risk.

## **Fundraising and management**

We can help make a difference to voluntary income generation based on your unique circumstances and needs. We can help you:

- Raise funds from trusts and foundations
- Raise funds from partnerships with corporates and major donors
- Set up and run successful capital appeals
- Assess your effectiveness through fundraising reviews
- Develop talent in your organisation through bespoke training, mentoring and coaching.



### **Tax and VAT**

We guide you through the maze of regulation, identifying opportunities for recovery of tax and VAT where possible, in addition to advising you on the most efficient way of limiting any exposure to potential liabilities that may exist. We can help with VAT, PAYE and tax health checks, VAT planning in respect of building projects and partial exemption calculations, trading structures, dealing with HMRC visits and Gift Aid administration.

### **HR consultancy and recruitment**

Our HR team and employment law advisers provide a practical approach, which delivers positive solutions to all aspects of personnel management. We can assist with HR audits, contracts of employment and employment policies, individual employee situations, employee benefits, employee surveys and remuneration benchmarking. We can also help with recruitment across a wide range of roles, including finance directors, trustees and treasurers.

### **Governance, risk management and technology risk advisory**

We have a dedicated consulting arm which provides services in internal audit; information security/data protection; due diligence; supplier selection and management; and legal and regulatory compliance. We regularly advise charities and not for profit organisations on all aspects of policies, procedures and effective management. As brand and reputational risk for third sector organisations becomes increasingly more important, our experienced consultants empower our clients with easy to implement solutions. We maintain strong relationships with allied service providers - which often means preferential rates for our clients - and function as a "one stop" consulting solution.

### **Outsourcing**

We offer a full range of outsourcing and back office support services to help you run your organisation efficiently and cost effectively. We specialise in bookkeeping and management, accounting and payroll, as well as secretariat services, conference and event organisation, membership management, website and database management.

### **Investment advice**

Our team of independent financial planners will help trustees review their current investment managers and assist in identifying strategies. Using our knowledge and experience, we can help you select dedicated investment managers and continually reappraise performance against agreed benchmarks.

### **Employee benefits**

We recognise every employer is different and we will take time to fully understand the issues affecting you before we provide any advice. We can help to ensure that the employee benefits you provide are relevant and competitive. Legislation frequently changes, especially where pensions are concerned. Our advisers will help to make sure your schemes and procedures are completely up to date, leaving you free to concentrate on your charity.

## Helping you help others

Running a not for profit organisation effectively is a challenging task in the current economic climate. With the combined pressure of raising funds, managing your finances, meeting stakeholder demands and keeping on top of the constantly changing regulatory and legal framework, taking the right professional advice can make all the difference.

We help charities to meet these challenges and realise their potential by delivering a comprehensive range of audit and accounting services as well as additional services that create value for our clients: fundraising and management, tax, VAT, employment and bookkeeping. We also take responsibility to bring another dimension to the core services we offer: a new perspective, additional information, a suggestion for how to move our client's organisation forward. We invest in new research on key issues, and we share our thought leadership knowledge with all of our interested clients.

If you would like to find out more about how we can help you help others, please get in touch with any of the contacts below, on our website or through social media.



Follow us @kingstonsmith

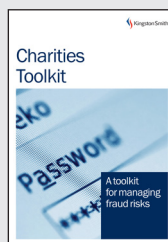


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Read more of our charity insights



More information about Kingston Smith services for charities sector can be found at [www.ks.co.uk/charities](http://www.ks.co.uk/charities)

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